

Vince Ewert

+ Visual Designer with 20+ years of experience in directing design and brand strategy, team management, and client collaboration in a variety of industries.

EXPERIENCE **Carollo Engineers**

Visual Design Lead: 2018 – present

+ Design lead focused on strategic water infrastructure pursuits that require project management, branding, storytelling, critical thinking and problem solving.

Stantec (MWH Global acquired in 2016)

Visual Design Manager: 2010 – 2018

Design Supervisor: 2005 – 2010

Senior Designer: 2003 – 2005

+ Creative direction and management of a multi-geographical creative team that executes print, multimedia and online design solutions for multi-million dollar wet infrastructure pursuits. Pursuits also require teaming with agencies, consultants and/or internal professionals that include writers, editors, videographers, and interactive experts.

+ Partnered with department director to shape and implement a team 'vision' that aligns with company strategy and service offerings. Processes, procedures, and training goals were then developed based on the team vision.

+ Collaborated with top executives and senior staff to develop corporate brand guidelines and visual identity system. These standards are actively applied to ensure a unified visual voice is present in all branded materials. Art direction and regular critiques are applied so to maintain a high level of quality and further a professional image.

+ Self-execute brand strategy, design, message concepting and project management for top branding projects and major campaign pursuits.

Ewert Design

Chief Creative Officer: 1998 – Present

+ Creative direction and brand consulting for a diverse clientele. Collaborate directly with clients on branding planning through implementation, to produce successful design solutions that appropriately support their marketing and branding campaigns. Industries include health, high tech, apparel, government and education.

Pair Design

Designer: 2001 – 2002

+ Developed conceptual design solutions for a variety of clients in technology, software, retail, non-profit and service industries. Projects included; identity programs, collateral, websites, advertising, multimedia and promotional materials.

Tackett-Barbaria design group

Designer: 2000 – 2001

+ Design and production of branding solutions for both Fortune 500 and mid-sized companies.

ADDITIONAL EXPERIENCE

AIGA Portland Roundtable Participant

Guest Lecturer: Oregon State University; California State University - Chico, CA; Sacramento State; and Sierra College - Rocklin, CA

ITT Technical Institute Advisory Board (Sacramento)

American River College Visual Arts Advisory Board

Sacramento Art Directors Club Panelist

EDUCATION

BFA, Applied Visual Arts, Oregon State University
Internship, StudioMoon (formerly AERIAL design)

TOOLS

Adobe Creative Suite, Microsoft Suite

AWARDS

Seven logos have been selected for inclusion in the *LogoLounge* book series

ASSOCIATIONS

AIGA, Design Management Institute, Logo Lounge

INTERESTS

Auto restoration, travel, collecting, building

**References Available Upon Request*